

process & outcome
Measuring & Interpreting
Change Through Evaluation



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It's good stuff!

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Take Advantage of TCEC Resources

When was the last time you visited the Tobacco Control Evaluation Center's website? Are you up-to-date on all that we have to offer? Do you know about the many time-saving services we provide to Prop. 99-funded projects like yours?

You can get help with GIS mapping, borrow mobile devices, search our bank of data collection instruments, watch videos and webinars on conducting interviews, surveys, observations, etc., read checklists and short how-to documents about analysis and reporting and much, much more!

So check us out. You'll be glad you did!

Robin Kipke
Editor



TCEC to the Retail Rescue!

TCEC's Data Collection Instrument Database has hundreds of instruments for CTCP-funded projects to use in their evaluation work, from observations to public opinion surveys to key informant interviews.

[Read more...](#)

Cultural Competency in Quality Evaluation

What is cultural competency and how can you incorporate it into your evaluation activities?

Cultural competency is a set of behaviors, attitudes, and policies that come together in a



system, agency, or among professionals that enables effective work in cross-cultural situations.

[Read more...](#)



Data Man Rides Again...to Esri Arc GIS

After a long hiatus, Data Man rides again!

For some time now, the chronicles of Data Man have been silent while he returned to Super Hero School. But happily he has returned, once again sitting at his post, thinking, plotting and searching for better ways to help Prop 99-funded agencies throughout the state.

[Read more...](#)

CENTER FOR PROGRAM EVALUATION AND RESEARCH

TOBACCO CONTROL EVALUATION CENTER

We are the statewide technical assistance center on evaluation for all Prop. 99-funded projects in California

Project directors, their staff, evaluators and subcontractors can call or email our evaluation associates for individualized assistance with questions about their tobacco control-related work with regard to:

- Developing evaluation plans
- Creating or adapting data collection instruments
- Analyzing data and interpreting results
- Writing up your final evaluation report

Also check our website to access our collection of useful evaluation resources like:

- Self-serve library of data collection instruments
- Recordings of all of our webinars
- "How-to" information on evaluating tobacco control interventions
- Training materials and *Culture in Evaluation* guides
- Sample reports

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